

Message Text

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FM SECSTATE WASHDC

TO AMCONSUL HONG KONG

AMEMBASSY SINGAPORE

AMEMBASSY TAIPEI

INFO AMEMBASSY BANGKOK

AMEMBASSY JAKARTA

AMEMBASSY KUALA LUMPUR

AMEMBASSY MANILA

AMEMBASSY SEOUL

AMEMBASSY TOKYO

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E.O. 11652: N/A

TAGS: OEXC, PFOR, XB

SUBJECT: DR. MORRIS AND INTERNATIONAL CULTURAL EXCHANGE
FOUNDATION

REF: A) TAIPEI 4423 B) SINGAPORE 3153 AND 3057

C) STATE 158640 AND 149063 D) HONG KONG 5858 AND 7751

1. SOME OF ADDRESSEE POSTS HAVE RECEIVED FROM DR. DONALD
L. MORRIS, EXECUTIVE DIRECTOR OF THE INTERNATIONAL
CULTURAL EXCHANGE FOUNDATION (ICEF), AND/OR FROM LOCAL
TRAVEL AGENTS, REQUESTS FOR BRIEFINGS FOR LARGE GROUPS
TRAVELING UNDER THEIR AUSPICES.

2. THE WASHINGTON REPRESENTATIVE OF THE CALIFORNIA
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STATE UNIVERSITY AND COLLEGES (CSUC) HAS BRIEFED US ON

CONVERSATION WITH THE DEAN OF THE OFFICE OF CONTINUING EDUCATION (OCE), WHICH IS LOCATED ON THE CSUC SACRAMENTO CAMPUS. ACCORDING TO THAT CONVERSATION, MORRIS' USE OF CSUC LETTERHEAD WAS UNAUTHORIZED. HOWEVER, THE OCE DEAN SAID THAT ALTHOUGH OCE IS NOT "SPONSORING" MORRIS' UNDERTAKING, OCE (ALONG WITH THE CALIFORNIA TEACHERS ASSOCIATION AND ORIENT CHARTER TOURS) IS "COOPERATING" WITH MORRIS. THE NATURE OF THIS COOPERATION IS THAT BY PAYMENT OF AN ADDITIONAL FEE A TEACHER PARTICIPANT MAY RECEIVE UNIVERSITY CREDIT UNDER THE OCE PROGRAM FOR SUBSTANTIVE PORTIONS OF THE TOUR (I.E. EMBASSY BRIEFINGS AND OTHER EDUCATIONAL EVENTS ON THE ITINERARY). OCE DIRECTOR DESCRIBED ICEF AS A ONE MAN (MORRIS) OPERATION.

3. WHILE WE SUSPECT THAT ICEF TOUR WILL BE PRIMARILY TOURISTIC IN NATURE, THERE MAY BE SOME PARTICIPANTS FOR WHOM EMBASSY BRIEFINGS WILL BE IMPORTANT FOR SUBSTANTIVE EDUCATIONAL CONTENT. POSTS ARE NOT REQUIRED TO BRIEF SUCH GROUPS AND MAY WISH TO SUGGEST THAT THEY CONTACT LOCAL GOVERNMENTAL OR EDUCATIONAL ORGANIZATIONS FOR THAT PURPOSE. HOWEVER, FROM PUBLIC RELATIONS STANDPOINT, IF TIME AND OTHER COMMITMENTS PERMIT, THERE MAY BE VALUE IN BRIEFING SOME US GROUPS WHICH HAVE AN INTERNATIONAL RELATIONS INTEREST, EVEN THOUGH THAT INTEREST MAY BE PERIPHERAL. THE DECISION MUST BE MADE BY EACH POST. KISSINGER

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